BATCH 2 • REGISTRATIONS OPEN

AI for Social Media, Income & Career Growth

Learn AI from scratch. Create with AI. Grow with AI.

A six-week live online programme for complete beginners. No previous AI knowledge or coding experience required. Jointly organised by Christie Global Consulting and Grace College of Engineering, Thoothukudi.

Batch 2 — improved from participant feedback

Slower, step-by-step demonstrations; more guided hands-on time; advance learning notes and reusable prompts; small weekly assignments with faculty feedback. Each learner builds useful materials for personal, career or business needs. No paid AI app subscription is required for core activities.

DURATION	6 weeks • 12 live sessions • 24 training hours
WHEN	From 31 Oct 2026 • Every Sat & Sun • 6–8 PM IST
FORMAT	Online • practical work • beginner-friendly
FEE	₹3,500 • Certificate of Completion included
FREE INTRO	Sunday, 25 Oct 2026 • 6–7 PM IST • One hour

What will you be able to create?

- Your own AI-assisted personal planning and writing toolkit.
- A professional five-slide presentation, company poster and social-media design.
- A 30–60 second AI-assisted reel (option to extend to two minutes).
- A simple personal/business website or landing page.
- A beginner-level interactive app demonstration or prototype.
- A career/mentoring resource or small-business marketing starter kit.

Who can join?

Students • Teachers • Professionals • Job seekers • Homemakers • Small-business owners • Entrepreneurs • Freelancers • Beginners with no coding background

AI Operator's Handbook by Dr. Latha Christie: https://www.amazon.com/dp/B0HD9HPJCK

Six-week practical curriculum | Weeks 1–3

WEEK 1 | Start AI and Build a Personal Assistant

SAT • 2 hours What AI can and cannot do; ChatGPT and Gemini free accounts; prompts; checking answers; privacy and scam awareness.

SUN • 2 hours Practise a personal AI assistant for emails, schedules, study and planning. Repeat one example together before individual practice; understand downloads, saving files and follow-up prompts.

TAKE HOME A personal AI assistant and 10 tested prompts (checked with faculty guidance).

WEEK 2 | Presentations, Posters and Branding

SAT • 2 hours Follow a worked example to make a five-slide presentation in Google Slides or Canva Free. Learn to save/export and revise layouts.

SUN • 2 hours Create a poster or label and a WhatsApp/Instagram version; practise one step at a time, then review one design for readability.

TAKE HOME One five-slide presentation and one finished poster (plus an optional second design).

WEEK 3 | Short AI Film and Social Media

SAT • 2 hours Create a six-scene script and storyboard; collect AI-assisted images, your own or free-licensed clips, and a short narration.

SUN • 2 hours With guided steps, assemble a 30–60 second film/reel in Shotcut or Canva Free, add titles and audio, and export. Interested learners can extend to two minutes; public posting is optional.

TAKE HOME A short finished reel, caption and export checklist; an optional two-minute version.

Realistic free-video promise

Every learner can make an AI-assisted video by combining a script, stills, own footage or licensed free clips and voiceover. Continuous text-to-video generation in Gemini is not promised on free accounts. Use paid-only effects only as optional demonstrations.

Prompt examples

“Act as my planning assistant. Ask my priorities and create a practical daily schedule.”

“Make a six-slide training deck from my notes, with short speaker notes.”

“Write a 90-second promotional script and six-scene storyboard for my home business.”

Six-week practical curriculum | Weeks 4–6

WEEK 4 | Writing, Mentoring and Career Growth

SAT • 2 hours Use AI for articles, book outlines, short chapters, teaching content, translations and research checking.

SUN • 2 hours Create learning and mentoring questions, interview practice, an improved CV or LinkedIn summary. Choose the track most useful to you.

TAKE HOME One short writing sample and one chosen mentoring, education or career resource.

WEEK 5 | Build a Simple Website and Explore Apps

SAT • 2 hours Build a basic Google Sites page step by step with Home, About, Services and Contact information; practise sharing and checking links.

SUN • 2 hours Try one guided quiz or simple calculator prototype; this is an introduction, not a requirement to publish a production app.

TAKE HOME A working one-page website draft and optional app-prototype demonstration.

WEEK 6 | Market Your Skills and Build an Income Plan

SAT • 2 hours Create a realistic offer, basic pricing, a seven-day content plan and an example WhatsApp Business catalogue entry.

SUN • 2 hours Practise one Facebook/Instagram business-post workflow, review safe marketing practices and present a small final portfolio for feedback.

TAKE HOME A personal, career or business action plan and a reviewed mini-portfolio.

Pick one personal project path

- Small business: promotional poster + labels + video + website + contact messages.
- Career: CV + personal introduction + slides + portfolio page.
- Teacher/mentor: lesson plan + worksheets + PPT + explainer video.
- Creator/author: content plan + chapter or script + thumbnail + short film.

This is a practical beginner course

Participants are taught the workflow and complete a guided project. Income depends on skill, customer demand and execution; jobs or earnings are not guaranteed. Some advanced features may require more training.

Tools, teaching approach and participant support

Free-tool pathway — no paid subscription needed

ChatGPT Free / Gemini basic access — Writing, prompts, plans, research support and video scripts (subject to usage limits).

Canva Free / Google Slides — Presentation layouts, posters, social posts, labels and brand designs (choose free elements).

Shotcut or Canva Free — Assemble video clips, still images, audio and subtitles; export a short film.

Google Sites — Plan and publish a simple website without buying hosting or a custom domain.

Gemini Canvas / beginner prototyping — Explore a small interactive app idea, with any access limits explained.

WhatsApp Business — Optional free account tools for catalogues, business profiles and customer messages.

How each session works

- Before class: a short handout, prerequisites, simple terminology and useful prompts.
- In each 2-hour session: ~25 minutes demonstration; ~65 minutes guided practice; ~15 minutes feedback and ~15 minutes questions.
- One achievable assignment per week, with faculty review and common-error guidance.
- Recordings and topic-wise PDF notes for replay and revision, subject to participant privacy.
- Participants may choose not to publish anything publicly.

What participants should bring

An email address, stable internet and ideally a laptop (recommended for video editing and websites). A smartphone supports introductory activities. Complete the short pre-course skill check; basic computer and file-management help will be explained in the free introduction.

Responsible AI

Privacy, source verification, copyright, avoiding misleading claims, safe use of customer information, AI-generated-media disclosure where appropriate, and careful human review are covered throughout the course.

Why the programme has been strengthened

Batch 1 participants valued practical results but frequently asked for slower pacing, more guided exercises, pre-class material, reviewed homework and stronger support for non-technical learners. Batch 2 responds with structured practice, short assignments, recordings and written guidance. It also includes WhatsApp Business and small-business social media basics.

What participants said after Batch 1

Batch 1 participants reported greater confidence, new practical skills and useful materials for personal and business work. Their feedback shaped the slower, more hands-on Batch 2 format. Experiences are individual and do not guarantee earnings.

"Creating Website was very interesting & helpful."

— Daisy Rani

"This course gave me an idea to work on oral health and nutrition."

— Yamuna

"I learnt about so many apps that I hadn't even heard of."

— Smita

"It has given me confidence to work with AI Tools."

— Mrs Ida

What is improved in Batch 2?

Advance PDF notes and preparation • Slower guided demonstrations • At least half the class for practice • Weekly assignments and feedback • Optional help for learners new to computers

Our faculty

Dr. Latha Christie — CEO, Christie Global Consulting

Mr. Sathish Kumar — Faculty, Grace College of Engineering, Thoothukudi

AI Operator's Handbook by Dr. Latha Christie — Book link: https://www.amazon.com/dp/B0HD9HPJCK

Registration and payment — Batch 2

Course fee ₹3,500 | Need-based concessions

If the full fee is difficult for you, please contact +91 95357 00550 to discuss a possible concession before payment.

1 SCAN TO PAY ₹3,500

UPI ID: drchristie07-2@okicici

Payee shown in app: Dr. Christie Lata

2 AFTER PAYMENT, JOIN BATCH 2

WhatsApp group:

https://chat.whatsapp.com/GZxWWDivpqtGjOZYyU3yEY

Payment confirmation / concession enquiries: +91 95357 00550